

What's New in Genomics; Use of Technology and Management Tools

Select Reproductive Solutions

Ray Nebel, PhD
V.P. Technical Service Programs

Select Sires Inc.
Plain City, OH 43064
rnebel@selectsires.com




Goal of Reproductive Program

Select Reproductive Solutions

- Have minimal difficulties with calving
- Have minimal reproductive pathology post-partum
- Begin normal estrous cycles at early DIM
- Accurately detect cows in estrus and A.I. or A.I. at a fertile ovulation following synchronization
- Pregnancies occur in a timely manner
- Minimal abortion incidence
- Calve again with minimal difficulties

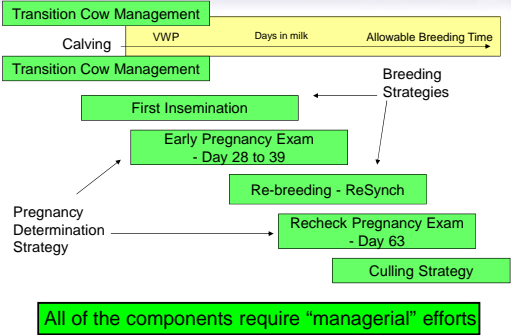
The Value of Good Reproduction

Select Reproductive Solutions

- **The objective of a dairy operation is to generate profit.**
- **To maximize milk production and profit, producers strive to achieve high reproductive performance.**
 - Increase the frequency of peak milk production, which is the time when cows are most profitable
 - Reduce average herd Days In Milk (DIM)
 - Reduce need for replacements
 - Accelerate genetic improvement of the herd

Reproductive Management Program

Select Reproductive Solutions




All of the components require "managerial" efforts

Pregnancy Rate

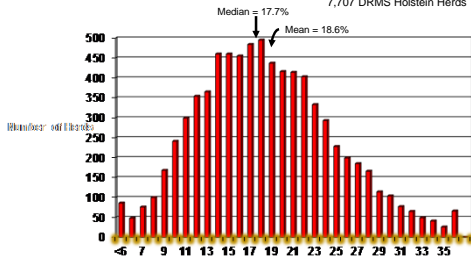
Select Reproductive Solutions

- **Key influencers:**
 - Insemination rate per 21-days – (In A.I. herds, estrus detection/ timed A.I.)
 - Function of cyclicity
 - Ability to detect estrus
 - Ability of cows to display estrus
 - Management/ adherence to TAI protocols
 - Conception rate per 21-days
 - Accuracy of heat detection
 - Semen handling and placement
 - Health of the cow/ repro tract

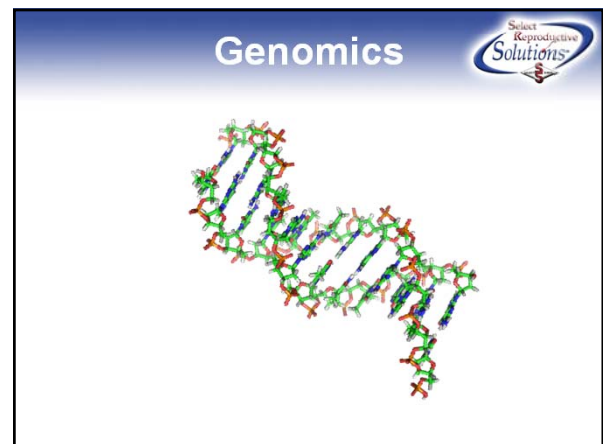
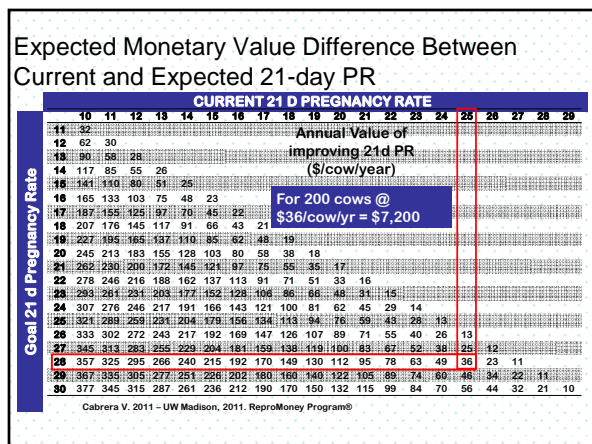
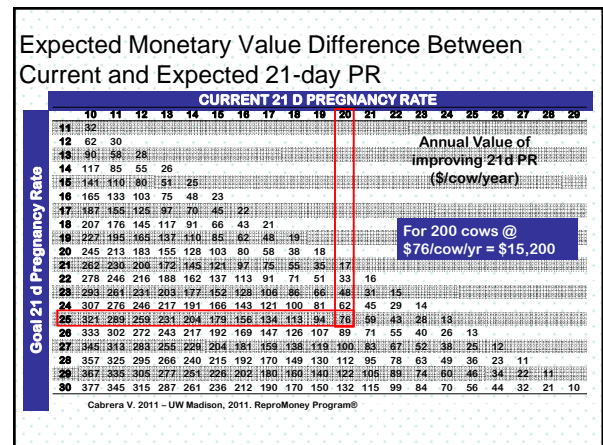
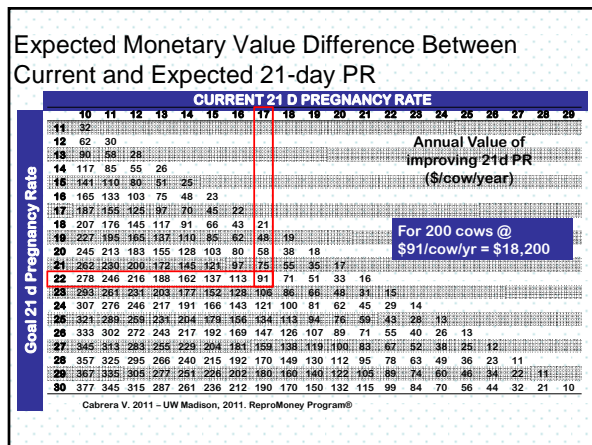
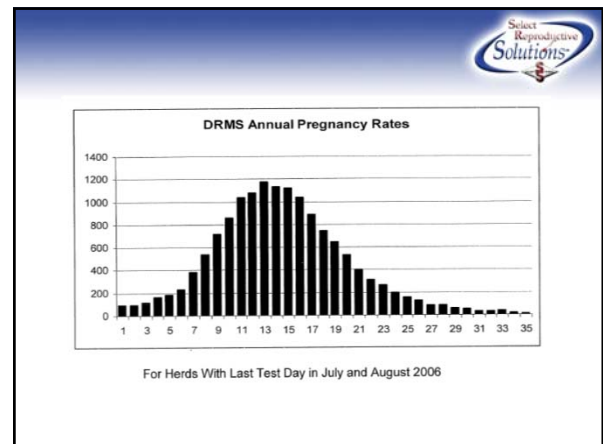
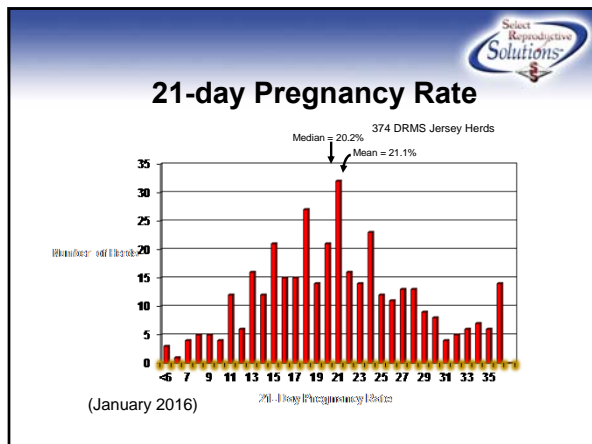


21-day Pregnancy Rate

Select Reproductive Solutions



(January 2016)



Variety of Chips



- 3K panel at \$40/test.
- 50K panel at \$150/test.
- 750K panel at \$300/test.

Clarifide – Zoetis

Igenity - Neogen

Genomic Evaluation Reference Population

	Proven Sires	Cows	Heifers
Holstein	28,806	192,982	631,356
Jersey	4,684	42,962	64,427
Brown Swiss	6,333	1,692	2,364
Ayrshire	733	152	3,194
Guernsey	521	516	



Accuracy of Genomic Evaluations

Genomic and Traditional Evaluations compared to Progeny Proofs

Milk	# of Bulls	Correlation		Correlation	
		4/12	12/15	4/12	12/15
		gPA to DYD		PA to DYD	
Holstein	3,837	.75		.49	
Jersey	484	.79		.65	



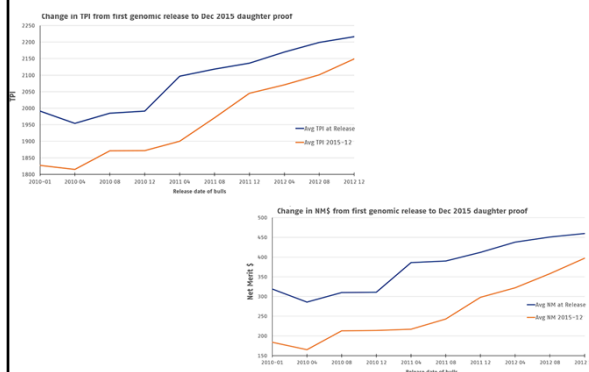
Accuracy of Genomic Evaluations

Genomic Prediction compared to Progeny Performance
(2,915 Holstein Sires w/ ≥ 100 PL Daughters)

		SCS	PL
Correlation			
4/12	12/15	0.73	0.44
gPTA to DYD			

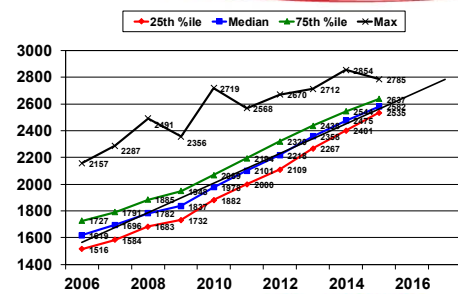


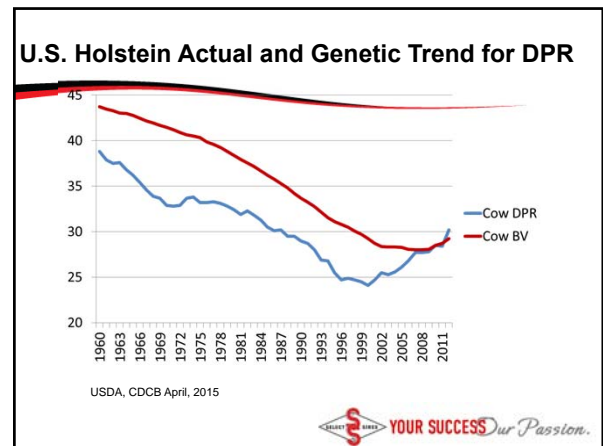
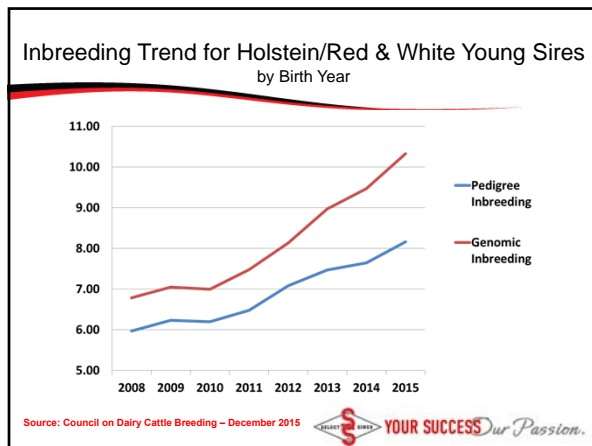
Change in TPI and NM\$ from Genomic Release to Proof



Holstein TPI Trend

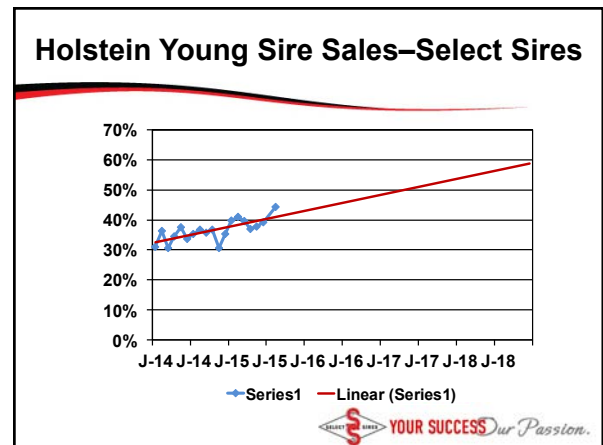
(All Major AI Organizations)





Dairy Bulls Sampled (Select Sires) 2015

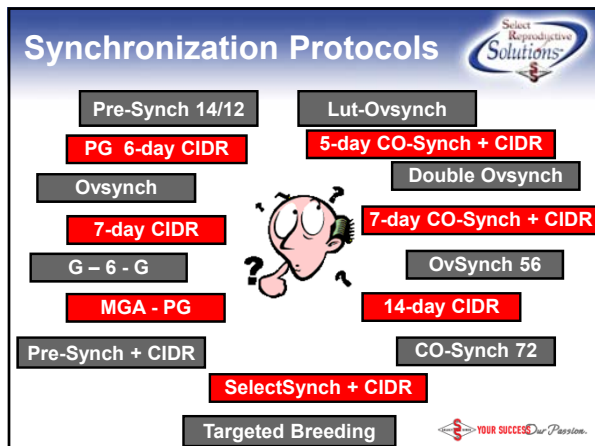
Breed	Bulls
B&W Holstein (US)	229
B&W Holstein (Canada)	38
Polled Holstein	12
Red Holstein	5
Showcase Holstein	2
Jersey – Select Sires	53
Jersey – River Valley	7
Ayrshire	4
Brown Swiss	8
Guernsey	3
Total	361



Genetic Haploptypes

Name	Haplotype frequency	Timing of pregnancy loss
HH1	4.5 percent	All stages
HH2	4.6 percent	Before Day 100
HH3	4.7 percent	Before Day 60
HH4	0.7 percent	Unknown
HH5	4.8 percent	Before Day 60
JH1	23.4 percent	Before Day 60
BH1	14.0 percent	Before Day 100
BH2	20.5 percent	Stillborn Calves
AH1	26.1 percent	Unknown



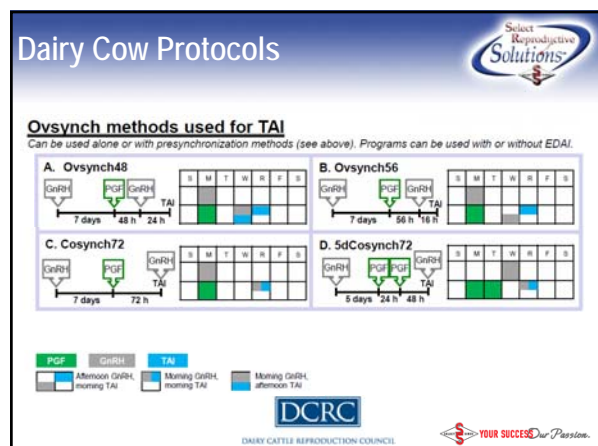
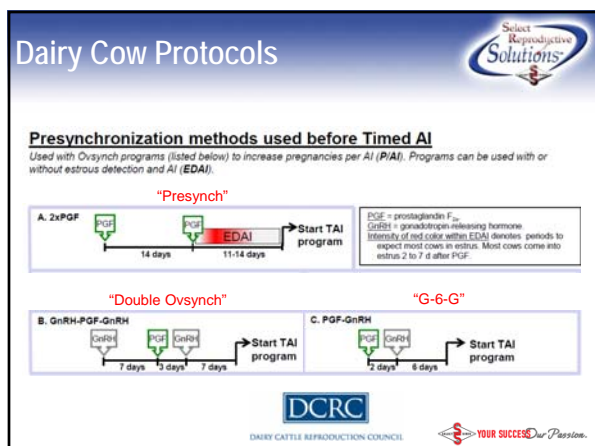
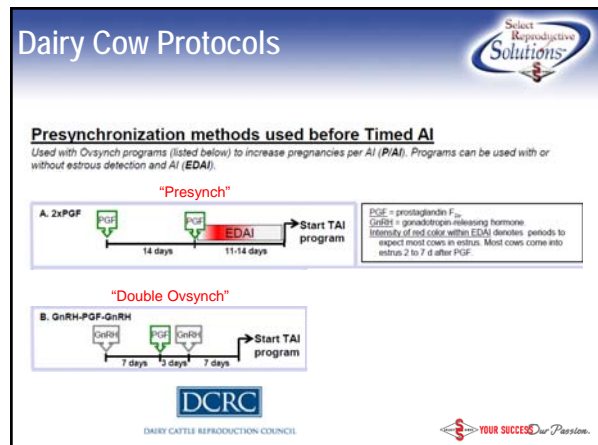
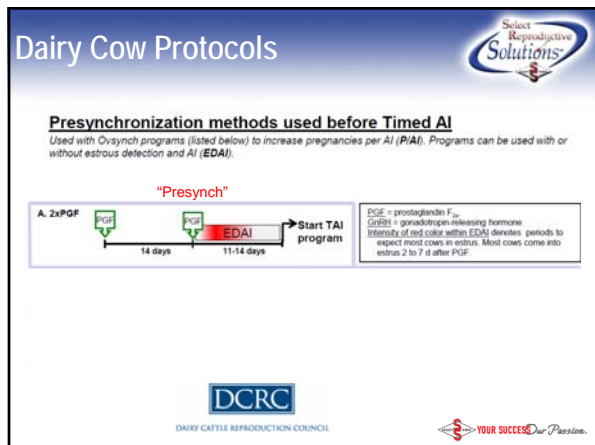


So...which one do YOU pick?


- DON'T GET CAUGHT UP IN THE "SYNCHRONIZATION OF THE MONTH CLUB"**
- USE PROTOCOLS THAT ARE AGREED ON BY A GROUP OF EXPERTS**

DCRC
DAIRY CATTLE REPRODUCTION COUNCIL
<http://www.dcrcouncil.org/>

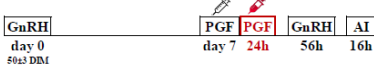
Beef Reproduction
Taxi Force
<http://beefrepro.unl.edu/>

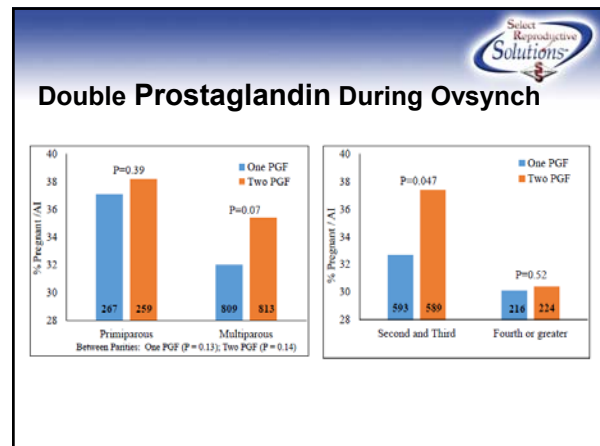


Double Prostaglandin During Ovsynch




•11 commercial dairies in different locations in the USA:
three in WI, three in CA, two in NY, one in PA, one in NM, and one in TX



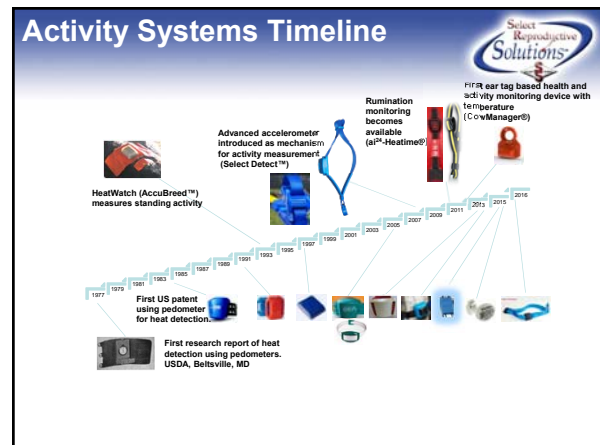


Double Prostaglandin During Ovsynch



Herd	n	P/AI (%)	
		1 PG	2 PG
CA -01	173	29	36
CA -02	235	35	40
CA -03	263	30	34
NM-04	368	35	38
NY - 05	207	33	31
NY - 06*	192	29	42
PA - 07	141	39	44
TX - 08	246	38	30
WI - 09	114	28	40
WI - 10	105	35	37
WI - 11	104	27	27
OVERALL*	2,148	33	36

* PG treatments differ within group, P < 0.07
J. Anim. Sci. Vol. 93, Suppl. s3/J. Dairy Sci. Vol. 98, Suppl. 2:2015




Currently Available Systems




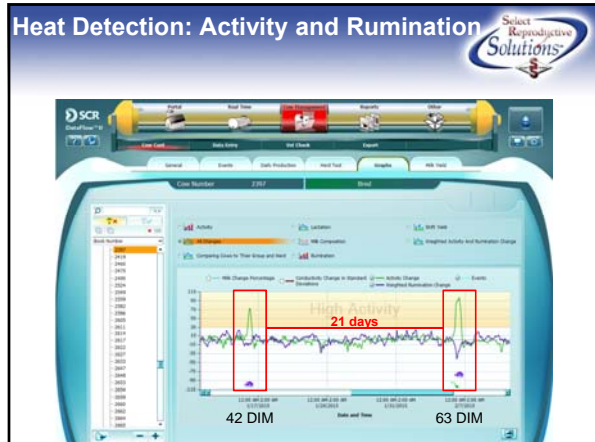
System	Company	Location	Activity	Rumination	Cloud/Web
AccuBreed	Estroject	Rump	✓		
AIAct II	Alfimilk	Ankle	✓		✓
CowAlert	IceRobotics	Ankle	✓		✓
CowManager	Agis	Ear	✓	✓	✓
CowScout 1 S	GEA	Ankle, neck	✓	Eating bouts	
DeLaval	DeLaval	Ankle	✓		
HeatPhone	Medria	Ankle	✓	✓	✓
RealTime+	Boumatic	Ankle, neck	✓	Eating bouts	
Heatime/ai24	SCR	Neck	✓	✓	✓
MooMonitor+	Dairymaster	Neck	✓	✓	✓
Silent Herdsman	Embedded Technology Solutions	Neck	✓	✓	✓
SMARTBOW	MKW electronics	Ear	✓	✓	✓
Track a Cow	ENGs	Ankle	✓	Eating bouts	

Heatime® or ai24



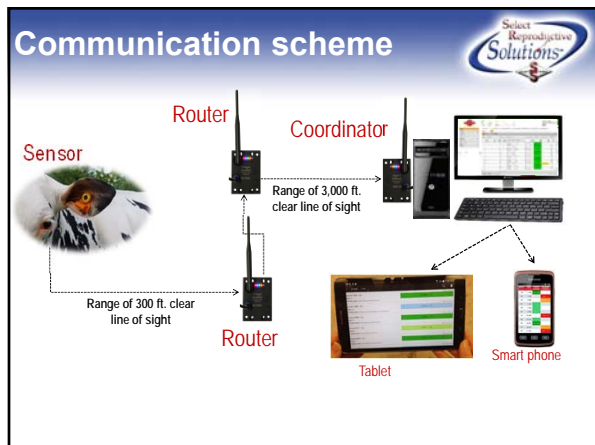
- SCR Heatime® from Netanya, Israel introduced the first-ever rumination monitoring tag – the SCR Heatime HR tag.
- Sold in North America by Select Sires, Genex, SCR, Semex, and MicroDairy
- Initial system required Infrared data transfer via a portal usually either entering or exiting the milking parlor.
- Radio frequency data transfer was first available January 2013
- Monitor's unique technology includes a specially tuned microphone that detects and records rumination.
- Proprietary movement sensor that uses fluid dynamics to detect changes in activity.





CowManager

- Developed by Agis Automatisering (Harmelen, Netherlands) and exclusively sold and serviced in North America by Select Sires
- It is the first health and activity monitor that is not an ankle pedometer or collar based system.
- Monitors cow welfare; activity, rumination, eating, resting, and temperature.
- Contains three modules: Fertility, Health, and Nutrition and allows producers to purchase any combination of modules.
- Alerts can be viewed via the web application on your personal computer or as an App on an android phone or tablet.



System Configuration

CowManager System

Last synchronisation SeroDor information 2/16/2016 10:53 AM ✓
 Last synchronisation cow data 2/15/2016 9:12 AM ✓
 Cow data interface

Type	Name	ID	Software version	Last synchronisation
✓ PC	PC	1242	VC4.0.1	2/16/2016 10:53 AM ✓
✓ Coordinator	Coordinator	8496	VC.0.0	2/16/2016 10:53 AM ✓
✓ Router	Router	1018	VC.0.0	2/16/2016 10:53 AM ✓

System Configuration

CowManager System

Last synchronisation SeroDor information 2/16/2016 11:03 AM ✓
 Last synchronisation cow data 2/15/2016 9:12 AM ✓
 Cow data interface

Type	Name	ID	Software version	Last synchronisation
✓ PC	PC	1242	VC4.0.1	2/16/2016 11:03 AM ✓
✓ Coordinator	Coordinator	8496	VC.0.0	2/16/2016 11:03 AM ✓
✓ Router	Router	1018	VC.0.0	2/16/2016 11:03 AM ✓

Three Modules

Fertility

Cow list
Heat alert

Type of alert
Two hours increased activity
Temperature in heat
In heat

Line chart
Activity and heat state
Optimal insemination moment

Health

Cow list
Health alert
Temperature alert

Type of alert
Behavior-related
Heat temperature

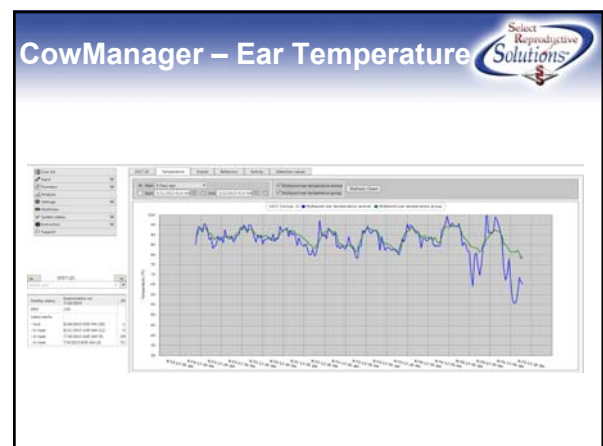
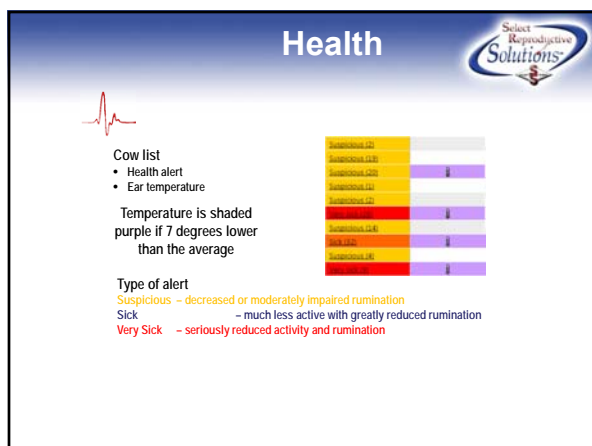
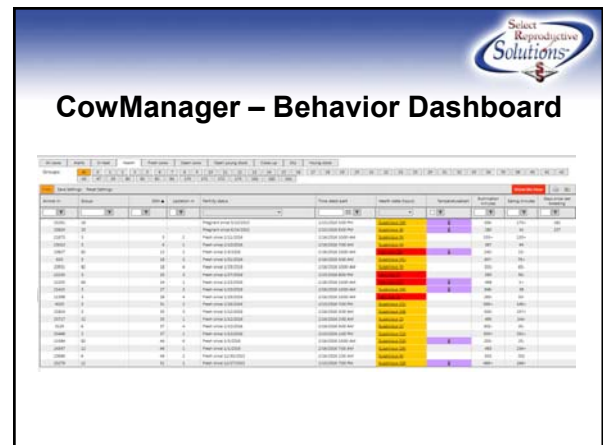
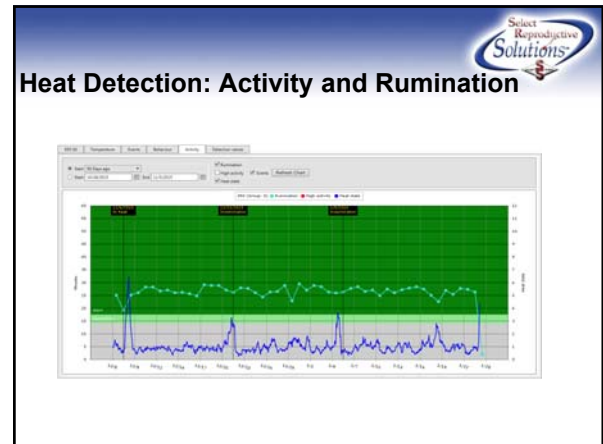
Line and bar chart
Behavior per day and per hour
Changes in heat temperature

Feeding

Cow list
Rumination minutes
Eating minutes

Minutes
Rumination
Eating

Line charts
Group behavior - feedwater
Behavior around milking 24h off



Health Alerts



Rumination

Eating

Eating bouts

Resting/Non-

Active

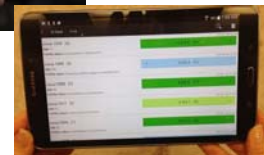
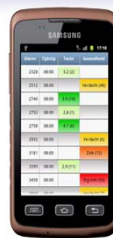
Laying/Standing
bouts

Temperature

Conductivity

Rumen pH

Smartphone App

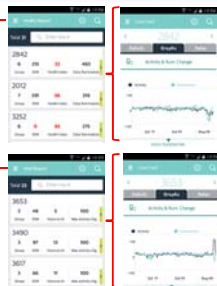


Free CowManager – App in the Google Store

SCR HealthCow24 – App



Monitoring from another device:



Case Study – 100 Cows



# SensOor Tags	100	
Fertility	\$80.30 ea	\$8,030
Health	\$ 42.90ea	\$4,290
Routers (1)	\$660 ea	\$660
Coordinator	\$726 ea	\$726
Blank Tags (150)	\$1.75 ea	\$263
Shipping		\$300
TOTAL INVESTMENT		\$14,269

Case Study – 100 Cows



		Date	2/13/18
		Dairy	Case Study
		Number of Cows	100
		Milk Price	\$17.85
		Production	89
Module	Description	Total Return	
Fertility	Current	Goal	
	Pregnancy Rate	18	21
	Return/Cow per year		\$8,600
Health	Sick Days	Avg. # Hospital	Average Stay
		5	4
		Reduce Sick Days by	1237
			\$112.88
Death Loss	Cows	% Reduced	Cow Value
	8	50%	\$ 4,400
	6.50%	3.25%	
	% Death Loss	Target Death Loss	\$5,600

Annual Return:
\$14,313 Return
versus
\$14,269
12 month ROI

Economic Cost of Health Events



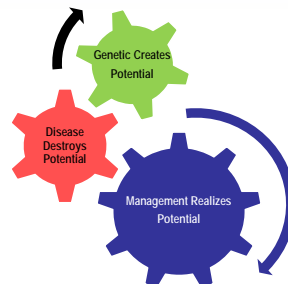
Milk Fever	\$234.00
Ketosis	\$181.00
Sub-clinical Ketosis	\$69.00
Retained Placentas	\$259.00
Metritis	\$329.00
Displaced Abomasum	\$391.00
Fresh Cow Mastitis (<30 DIM)	\$208.00
Total Mastitis	\$208.00
Indigestion	\$100.00
Lameness	\$360.00

*Sources: (1)The costs of common diseases of Dairy Cattle (proceedings) by: Charles Guard DVM CVIC in Kansas City Proceedings; (2) Meritis Costs Us A Bundle by: Michael Overton, D.V.M. and John Fetrow, V.M.D. Article in Hoard's Dairyman; (3) Using Peak and Summit Milk to Evaluate Your Dairy's Management Programs By: Donna M. Amaral-Phillips, Ph.D University of Kentucky College of Agriculture - (4) Based on information from the National Mastitis Council website

VelPhone – Calving



Health is the new Fertility



Take Home Message



- Advanced affordable computer technology
- Individual cow management
- Many improvements and new systems have evolved over the last 3 years
- Animal well-being is the industry buzzword and systems that measure rumination give excellent insight into health monitoring

Questions



Thank You



Normal Ranges



Key Performance Indicator	Normal Range		Comment
	low	high	
% pregnant by 150 DIM	60	75	% of all pregnant cows
% open after 270 DIM	8	5	% of all cows >270 DIM
% pregnant	45	55	
DIMFB	-	-	DIM at first breeding, herd dependent
VWP	-	-	DIM when 5% of inseminations are complete, herd dependent
1st lactation			
Submission Rate (%)	60	68	
Conception Rate (%)	35	40	
Pregnancy Rate (%)	20	25	
2nd lactation			
Submission Rate (%)	60	68	
Conception Rate (%)	34	38	
Pregnancy Rate (%)	18	23	
+3rd lactation			
Submission Rate (%)	57	65	
Conception Rate (%)	32	36	
Pregnancy Rate (%)	16	21	
heifers			
Submission Rate (%)	60	75	
Conception Rate (%)	50	65	
Pregnancy Rate (%)	30	40	
heifers*	38	48	*Sexed semen usage at 100%